



SHU MBA
上海大学MBA教育管理中心
Whole-Person·GLOCAL

START UP YOUR DREAM



Leading management education in Asia's economic and financial hub



Shanghai University

Established in 1922, Shanghai University is the largest university in the City and has a clear international orientation accompanying its growth and development. It is one of the “100 Key Universities for the 21st Century” (the so-called Project 211 by China’s Government) and as such it has achieved the highest scientific, technical, and human resources standards to become a world-class higher education institution.

Shanghai University has more than 3,400 faculty members and hosts more than 40,000 students in undergraduate, graduate, and doctoral programs; 3144 of them come from 160 different countries and regions. It operates in three main campuses, Baoshan, Yanchang, and Jiading, all in the city of Shanghai.

The University is internationally recognized for its research quality and impact as well as for its strong links with the government and companies in the economic capital of China.

MBA Centre

Located in the heart of Shanghai, **SHU MBA** combines internationally renowned education with forward-looking courses in line with the City’s latest developments in business, science, technology, and culture.

SHU MBA is one of the largest MBAs delivered in English in Mainland China and is leading in Global-Local and Whole-Person management education; as a result graduates have become part of multinational corporations and/or have started their own companies contributing thus to the growth of business and communities.

Most of this success is based on a unique and innovative personal and professional training model based on:

- compliance with global business ethics and professionalism
- proficiency in international business practices,
- change management capabilities, and
- collaboration among education, enterprises, and society.

China-Shanghai

China is the main driver of growth for the world’s economy and a strategic objective of most multinational companies. China is also one of the largest foreign investors, Chinese companies are positioning themselves as strong international players bringing once-in-a-lifetime opportunities for global-local talents. In addition Shanghai, China’s largest city, is the economic and financial hub of Asia and one of the most important business centres in the world; it offers plenty of international business opportunities as well as a unique combination of local and international socio-cultural experiences.





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WHY SHU MBA?

High employability rate and salary increase.

- **90%+** working in graduate jobs three months after graduation.
- **20%** of graduates working in FT500 companies.
- Average salary increase **33%** after graduation, and
- Up to **200%** salary increase for some graduates.

International exposure and experiences.

- Faculty members from more than 20 different nationalities, coming from world renowned universities and business schools.
- **84%** of core course faculty holding a PhD and **47%** holding a professorship.
- Usually **8+** nationalities represented in the class.
- Optional business trips to experience first-hand management practices in different places, like the USA, the UK, Spain, France, Ireland, Belgium, India, Japan, Turkey, etc.

World-class faculty.

- The only MBA program in China featuring a powerful combination of renowned practitioners and academics from both China and overseas.

Practical orientation and experimental learning.

- Core courses complemented by meetings with practitioners in the field to apply what is seen in the classroom.

Being-Doing-Knowing.

- A program designed around these three key areas to provide a complete and comprehensive learning and practical experience to develop outstanding talents and leaders.

The SHU MBA Mentor Scheme.

- Mentors from business tutor participants in **SHU MBA** on the development of responsible professional careers, creating a bridge between professional practice and MBA training.

Endless networking opportunities.

- **SHU MBA** organizes events and activities for its alumni network of more than 3,000 graduates, to widen opportunities for networking that add to Shanghai's dynamic business environment.

AMBA and EFMD Accredited.




- Only 2% of MBAs Less than 100 programs in the world, less than 10 in Asia.

Internationally recognized in well-known business education rankings 2024.

- **QS EMBA Ranking** within the top 180 in the world, 21 in Asia, 6 in mainland China,
- **QS Global MBA Ranking** within the top 200 in the world, 9 in mainland China
- **Bloomberg Business Week** 7 in Asia Pacific Area, 3 in mainland China.

 | 9 in mainland China

 | 7 in Asia Pacific Area
3 in mainland China

Developing Outstanding Whole-person and Global Local Talents People can Trust and Work with

SHU MBA is the first and only MBA program in China committed to the whole-person development based on a unique value proposition, the growth of the individual and of the professional. A winning and powerful combination aimed at developing GloCally-focused professionals and better individuals to excel in today's globalized and digitalized marketplace.

SHU MBA is a leading program designed to enhance the managerial and leadership skills of participants while strengthening their ability to face and solve the complex challenges of today's business environment, linking a global vision with a local approach.

It is a program crafted to prepare participants for leadership and transformational roles while developing critical and strategic thinking, innovation, entrepreneurial skills, and the encouragement of personal and professional development.

SHU MBA Uniqueness - The SHU MBA Way

Whole-person Development

Personal and professional development at the core of the program's environment.

Thinking Globally, Acting Locally

Global vision with local approach embedded in the contents and methodologies of each activity and the community.

ECO

Education-Community-Organisation Learning activities that go beyond the campus and are close to the corporate world and the community.



SHU MBA in the words of participants



Caroline, GLMBA
from Shanghai.

“At SHU MBA I met professors and managers from around the world and from many different backgrounds”

Yuki, GLMBA
from Japan.

“I always praise the diversity and passion of my classmates, we learn from each other.”

Daniel, GCMBA
from Zhejiang.

“Shanghai is the place to do an MBA, it is a challenging big city full of opportunities.”

Cameron, GLMBA
from Shanghai.

“Companies value the MBA degree with better positions, higher salaries, and more responsibilities.”

Zacaria, GLMBA
from Morocco.

“From SHUMBA I got a versatile education for a fast-paced and changing environment.”

Jose, GLMBA
from Spain.

“In Shanghai MBA I learnt to be out of my comfort zone.”

Joe, GCMBA
from Shanghai.

“It has been the most fulfilling experience.”

Key facts and figures about SHU MBA



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20+

nationalities
represented in
the faculty

8+

nationalities
represented in
the class

8 years

average working
experience of
participants

50%

average of
female
participation

90%+

of lecturers with
PhDs and 18
years of
professional
experience on
average

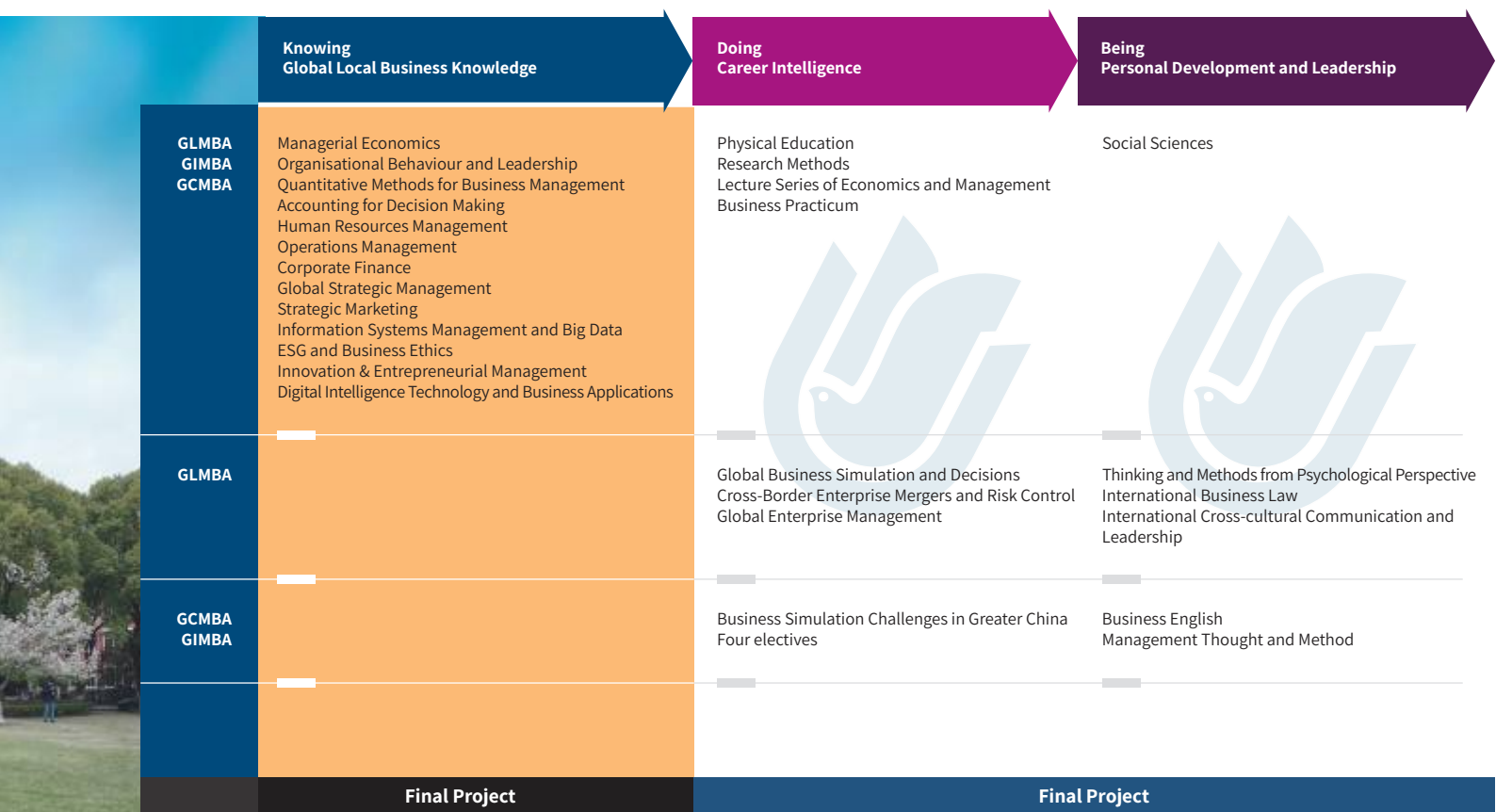
2000+

agreements
with companies,
part of ECO

The Journey to shape your future

Three possible
pathways to start
up your career

Global Local MBA – GLMBA
Global China MBA – GCMBA
Global Industry MBA – GIMBA



The Journey to shape your future

Pathways Customise your MBA

GCMBA Pathways

- **Specialized, Refined, Featured and Original SMEs MBA**
 - › Digital Marketing and Brand Management
 - › Supply Chain Management
 - › Compensation and Performance Management
 - › Cost Control and Budget Management
- **Technology, Innovation, & Entrepreneurship MBA**
 - › Financing in Science and Technology Innovation Enterprise
 - › Corporate Governance in Science and Technology Innovation Enterprises
 - › Research and Development Management in Science and Technology Innovation Enterprises
 - › Technology-Driven Business Model Innovation
- **Corporate Excellence MBA**

GIMBA Pathways

- **Digital Art & Creative Industries MBA**
 - › Arts and Creation Industry Frontier
 - › Investment and Financing in Digital Intelligence Arts and Creation
 - › Project Planning and Promotion in Digital Intelligence Arts and Creation
 - › Technology and Product in Digital Intelligence Arts and Creation
- **Fintech MBA**
 - › Introduction to Financial Markets and Products
 - › CFA Professional Courses
 - › Digital Finance
 - › Company Valuation in the Era of Artificial Intelligence
- **Smart Manufacturing MBA**
 - › Intelligent Manufacturing Frontier
 - › Intelligent Manufacturing Operations Management
 - › Intelligent Manufacturing Industry Practice
 - › Strategic Emerging Industries and Technological Transformation
- **Business Intelligence MBA**
 - › Business Data Mining
 - › Business Analysis and Decision-making
 - › Big Data Marketing
 - › Enterprise Big Models and Scenario Applications

Final Project



FACULTY



Faculty members in the program combine a balance between academic background and practitioner experience.

In general, they have around 18 years of professional experience in academia or have around 14 years of professional experience in company. This leads to an experience that is shaped by the latest developments in the field offered to participants in the form of academic research and/or reflections on professional experience.

The great majority have completed postgraduate studies in internationally renowned universities/business schools at both Master's and Doctoral levels.

Positions in the corporate world include CEOs, Senior Advisors, and General Directors among other senior positions in national and multinational companies.



Selected profiles of faculty members

Jose Alves, Portugal

PhD, University of Massachusetts, USA. Professor of the City University of Macau. Course Name: Global Strategic Management.

Kostas Axariloglou, Greece

PhD, Economics, University of Michigan, USA. Professor of Duke University. Course Name: Global Strategic Management.

Mingde Chen, Taiwan, China

PhD, University of Texas, Arlington, Texas, U.S.A. Professor of California State University. Course Name: Innovation & Entrepreneurial Management.

Denis Harrington, Ireland

PhD, London South Bank University, UK. Professor of Graduate business school at South East Technological University, Ireland. Course name: Global Business Simulation and Decision.

Ping Li, USA

PhD, George Washington University, USA. Professor of Copenhagen Business School. Course Name: Global Strategic Management.

Alvaro Mendez, USA

PhD, London School of Economics, UK. Director & Professor of Global South Unit at the London School of Economics. Course Name: Global Perspective of Macroeconomics.

Markus Prandini, Switzerland

PhD, University of St. Gallen, Switzerland. Professor of Business Administration Kalaidos University of Applied Sciences. Course Name: Strategic Marketing.

Nurani Parasuraman, India

PhD, Karnataka State University, Mysore. Professor of SDM Institute for Management Development. Course Name: Accounting for Decision Making.

Mohamed Shaban, UK

PhD, University of Leicester. Professor of Finance and FinTech at the University of Leicester School of Business. Course Name: Corporate Finance.

Shams Rahman, Australia

PhD, Operations Research University of Exeter, UK. Professor of RMIT University School of Business IT and Logistics. Course Name: Operations Management.

FACULTY



Carlos Teissier, Mexico

PhD, Robert Kennedy College in Switzerland. Professor & Director of International Academic Affairs, Universidad Regiomontana. Course Name: Cross-Border Managerial Communication, Cross-Cultural Leadership Development.

Marja-Liisa Tenhunen, Finland

PhD, Economics, Jyväskylä University, Finland. Professor of Economics, Jyväskylä University, Finland. Course Name: ESG and Business Ethics.

John Rodney Turner, UK

PhD, Engineering Science, Oxford University. Professor of the University of Leeds in the Department of Civil Engineering. Business Practicum.

Yiwen Bian, China

PhD, University of Science and Technology of China, China. Professor of Sydney Institute of Language and Commerce, Shanghai University, China. Course Name: Operations Management.

Lu Zhen, China

Post PhD, Shanghai Jiaotong University, China. Professor of School of Management, Shanghai University, China. Course Name: Operations Management.

Xiaoyu Yu, China

PhD, Shanghai Jiaotong University, China. Professor of School of Management, Shanghai University, China. Course Name: Innovation & Entrepreneurial Management.

Xiaochuan Guo, China

PhD, Fudan University Shanghai, China. Professor of School of Management, Shanghai University, China. Course Name: Global Strategic Management.

Juan Shan, China

PhD, CERGAM - University Aix Marseille III and SKEMA Business School, France. Professor of School of Management, Shanghai University, China. Course Name: Operations Management, Strategic Marketing.

Hao Tang, China

MA, Shanghai University of Finance and Economic, China. Professor of School of Economics, Shanghai University, China. Course Name: Business Environment Analysis.

Zhimin Tang, China

PhD, University of Cambridge, UK. Professor of Panyapiwat Institute of Management. Course Name: Managerial Economics.

Weili Teng, China

PhD, Nottingham Trent University, UK. Nottingham Business School, Nottingham Trent University, UK. Professor of Nottingham Business School, Nottingham Trent University, UK. Course Name: Human Resources Management.

Jianghang Chen, China

PhD, National University of Singapore. Associate Professor of Xi'an Jiaotong Liverpool University. Course Name: Operations Management.

Chun Kwong Koo, Hong Kong, China

Post PhD, Entrepreneurship Education. Henley Business School, University of Reading, UK. Associate Professor of Hang Seng University of HK. Course Name: Innovation & Entrepreneurial Management.

FACULTY



Yanbing Mao, China

PhD, Universität Oldenburg, Germany. Associate Professor of School of Economics, Shanghai University, China. Course Name: Managerial Economics.

Yan Luo, China

PhD, University of Shanghai for Science and Technology, China. Associate Professor of Sydney Institute of Language and Commerce, Shanghai University, China. Course Name: Business Simulation Challenges in Greater China.

Brigit Suberg, German

PhD, Ludwigs-Maximilians-Universität, Munich, Germany. Associate Professor of Xi'an Jiaotong Liverpool University. Course Name: Cross-Border Managerial Communication.

Caroline Tan, Japan

PhD, Keio University / Japan. Associate Professor of University of Tsukuba. Course Name: Strategic Marketing.

Cindy Zawadzki, France

PhD, University Paul Verlaine / Metz, France. Associate Professor of NEOMA Business School. Course Name: Accounting for Decision Making.

Tom Egan, Ireland

PhD, University of Nottingham, UK. Lecturer of Waterford Institute of Technology. Course Name: Quantitative Methods for Business Management.

Gaston Fornes, Argentina

PhD, University of Bath, UK. Director Executive Education and Lifelong Learning, University of Bristol Business School (UK). Business Practicum.

Maria Altamira, Spain

PhD, Warwick University (UK). Lecturer, Academic Quality and International Partnerships Director. UBI Business School. Course Name: Global Enterprise Management.

Yi Liao, China

PhD, The University of Hong Kong. Lecturer of The Hang Seng University of Hong Kong. Course Name: Organizational Behaviour and Performance.

Bengt Johansson, Sweden

BA, East European languages, Stockholm University, Sweden. BA, Economics, Gothenburg School of Economics, Sweden. Former Consul General. CSR ambassador at Swedish Ministry for Foreign Affairs Former Director for CSR at MFA Sweden Former Consul General of Sweden in Shanghai. Course Name: ESG and Business Ethics.

Dezhi Peng, Hong Kong, China

PhD, University of Dundee, UK. General Manager of Independent Director, Manulife-Sinochem Life Insurance Co., Ltd. Course Name: ESG and Business Ethics.

Kejian Wu, Hong Kong, China

MA, University of Hong Kong. Professor of HK Baptist University and SHUMBA, Shanghai University. Course Name: Human Resources Management.

Guangsheng Wang, China

MA, University of Delaware. President of Shanghai Lingsan Tech, DAMA China. Course Name: Information System of Management and Big Data.



SHU MBA at a glance

- **Profile of participants:**

Entrepreneurs and managers looking to take their career to the next level focused on GloCal thinking, whole-person development, and the opportunities brought by globalization.

- **Learning methods:**

CAPE@Global/Local teaching method. CAPE stands for Case teaching, Action learning, Problem-based learning, and Experimental learning with a Global/Local perspective.

- **In-class work:**

Team-based tasks and presentations of projects with incremental complexity.

- **Final project:**

A theoretical or empirical project developed individually after the first year of the program (for full-time students) or after the one-and-a-half year of the program (for part-time students).

- **Language:**

Teaching is delivered in English for GLMBA and in Chinese for GCMBA and GIMBA

- **Duration:**

Two years full-time (up to six years) and two-and-a-half years part-time (up to six years)

- **Start date:**

July-August Induction Program, September Program Curriculum.

- **Degree awarded upon completion:**

Master of Business Administration by Shanghai University.



Admission requirements



Admission requirements

Domestic students

Chinese applicants must take the GRK (national MBA entrance examination), which consists of an English language and Skills Tests, and indicate SHU MBA among preferred options. Upon reception of the results, SHU MBA will carry out a comprehensive analysis of complete applications (including command of English) along with a face-to-face interview.

International students

For GLMBA. Candidates from non-English speaking countries should submit proof of command of English language (for example TOEFL 90 or IELTS 6.5),
For GC&GI. HSK Certificate is required (HSK 5 above 180).

- Copy of passport (photo page),
- Copy of undergraduate academic certificates and transcripts, in Chinese or English,
- Up-to-date CV showing a minimum of two years of professional experience,
- Two recommendation letters,
- Complete application form.

Application timeframe international students	Deadlines	Interview	Admission notice
1st Round	December 31st	January	End of January
2nd Round	April 30th	May	End of May

Only complete application packages will be analyzed for admission.





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